

**FOR IMMEDIATE RELEASE:**

**KidSport Barrie Launches Our Kids - Your Community Campaign**

**Barrie, Ontario, September 10, 2008**

Denis Galbraith announced today that Canadian high-jumping champ, coach, and director of Over The Top High Performance Athletics, Milt Ottey and some of the Barrie Colts will be joining with kids and families at Bulldog Interactive Fitness for Youth for the launch of KidSport Barrie. Denis Galbraith is the chair of KidSport Barrie & Simcoe County and is Senior Vice President of Denis Galbraith & Associates, Wellington West Capital.

Denis Galbraith said, "I am pretty excited about our community, especially our kids. The kids here in Barrie are our future. Keeping them healthy and ready for their future is, I think, all our jobs. That's why I support KidSport. KidSport is a granting program that helps families afford to put their kids into sports. And now we have a chapter here in Barrie."

"Being a kid in Barrie is sometimes not so easy," he said. "In our community about 7,000 kids live below the poverty line. For two or three thousand families sports participation is just not on the radar screen" He believes that every family knows that sports still makes a difference for their kids. He said many also know that it is a difficult time to be a kid. Childhood diabetes is epidemic, youth gang violence is on the rise, and it is a time when childhood obesity is at the highest it has ever been.

KidSport of Barrie & Simcoe County intends to make a difference for Barrie. They are part of KidSport Ontario and have supporters like NHLer Jarome Iginla, golfer Lorie Kane, and Olympic Champion speed-skater Catriona LeMay Doan.

KidSport provides a granting program to assist families in putting their kids into sports. So when a family cannot come up with the funds needed to get their children into a sporting activity – KidSport Barrie will help. Eligible families can apply online at [www.kidsport.on.ca/barrieandsimcoecounty](http://www.kidsport.on.ca/barrieandsimcoecounty).

The official launch of the Barrie KidSport will be held on Sunday, September 21, 4 to 7 pm at Bulldog Interactive Fitness for Youth.

Denis Galbraith said, "Bulldog is the launch event sponsor and are located at 11 King Street, Unit 1, Barrie, in the south end. Everyone is welcome. It will be fun with lots to do for everybody, especially for kids. There will be sports to play and refreshments will be served."

For further information contact:

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